

Sleeve3D Suite

THINK YOU CAN'T AFFORD DISTORTION SOFTWARE? THINK AGAIN!

Adding distortion software to your pre-press mix isn't as expensive as you might think. If you compare the cost of the software against manually distorting artwork you can see that the software pays for itself in just a few jobs. See the example below that demonstrates how adding the Quadraxis Sleeve 3D Suite software can save you time & money!

Assumptions		
Printing Plate Cost	\$125	per color
Graphic Artist Time	\$50	per hour
Make Ready Time	30 mins	per color
Press Time	\$250	hour
Average Colors Per Job	6	
Average Colors Per Grid Test	2	

One Job/3 Times to get distortion correct		
Printing Plate Cost - Original Grid	\$250	
Make Ready Time - Grid	1 hour	
Press Time - Grid	\$250	
Total	\$500	

Graphic Artist Time per test	\$100	2 hours first test
Plate costs per test \$50 per test - 2 & 3	\$750	
Make Ready per test	3	hours
Press costs per test	\$750	
Total Cost per test	\$1600	
Total Cost for 3 press trials	\$4700	
Total Cost for manual distortion	\$5200	

Quadraxis Distortion Software Cost Comparison	
Standard Version	
Rental	\$4200
Purchase Cost	\$10,500
Number of Jobs to Justify Cost	
Rental	1.2
Purchase	3

Advanced Version	
Rental	\$14,200
Purchase Cost	\$42,500
Number of Jobs to Justify Cost	
Rental	5
Purchase	16

It Is Affordable!

Contact R&R Graphix today for a demonstration of the software or to add it to your pre-press mix

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